

Posey County Fair Association, Inc.
PO Box 150
Mt. Vernon, IN 47620

Friends of the Posey County Fair,

It goes without saying that 2020 was not the year that any of us were expecting. From the cancellation of events, like the Posey County Fair, to the unanticipated changes within your own businesses we all faced hardships. While the road ahead in 2021 is still a little uncertain, we are hopeful we will see familiar times ahead!

Because we have this hope, we are in the process of planning the 2021 Posey County Fair. In 2020, the decision was made to cancel our events for the best interest of our patrons and volunteers. That decision was not an easy one for us; cancelling a community event that so many look forward to was not something we enjoyed, or hope to ever do again. It was also not an easy decision financially. Between a loss of gate money, returned donations and the cancellation of vendor contracts we find ourselves straining to prepare for our 2021 events.

Additionally, we know many of our local businesses faced financial hardships themselves. We anticipate donations will be down, with a great understanding of reasons why. We hope that if your business has the means, you will consider a donation to the Posey County Fair Association. Even if your organization cannot give at the level you have previously, any amount helps us in reaching our goal of providing a fun and safe event for the people of Posey County and surrounding areas. Please see the attached form for additional information regarding donations, as there have been some changes.

Please do not hesitate to contact me if there are questions, or other items I can assist you with.

Best,
Ashley Knight Dorsam
Posey County Fair Association
Sponsorship Chair

(812) 483-0614
ashleyknight25@gmail.com

Please note, in the event that COVID-19 restrictions inhibit us from moving forward as planned, donations will be returned, much the same as 2020.

Save the Date for this Year's Fair!
July 19th - 24th, 2021

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P.O. Box 150 Mount Vernon, IN 47620 • poseycountyfair@gmail.com

Business Name:

Contact Person:

Business Address:

City/State/Zip:

Telephone Number:

Email Address:

Sponsorship Levels:

Platinum Sponsor - \$1,000 +

Gold Sponsor - \$750

Silver Sponsor - \$500

Bronze Sponsor - \$250 and below

All donors will be recognized in promotional materials and activities prior to and during the Posey County Fair. Amount of promotion will vary based on level of donation.

Donation Amount: _____

Non-monetary Donation: _____

Please make checks payable to:

Posey County Fair Association

P.O. Box 150 Mt. Vernon, IN 47620

Questions may be sent to your Fair Board sponsorship contact:

Ashley Dorsam

(812) 483-0614

ashleyknight25@gmail.com

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